

VIVATIS PHARMA





PATENTED
feel the nature
RRM™

**"the right
product at
the right
moment"**



Vivatis is pleased to announce the preview release of a **new product on the European market**: the first Red Yeast Rice (RYR) with a standard **total monacolin** titre value of 1.5%, 3%, 5% and 10%, **fully complying with the new European guidelines**.

Thus, **RRM** lets our customers to adjust the ingredient dosage without any formulation change due to the natural variability of total monacolin in the various product batches.

European patent-pending production process.

How to deal with
the new **European**
restrictions on the
use of monacolins
from red yeast rice



NEW EUROPEAN REGULATION

The European Food Safety Authority has adopted a scientific opinion on the safety of monacolins in red yeast rice.

Based on this scientific advice, the EU proposes to limit the use of monacolins from red rice yeast to ensure that this substance is used safely in food and food supplements while also setting an intake limit of less than 3 mg / day.

Vivatis has studied a new ingredient capable of fully satisfying the new regulatory specifications.



OLD REGULATION



NEW REGULATION





To comply with the new European guidelines:

Do not refer only to "Monacolin K" but to "Monacolins".

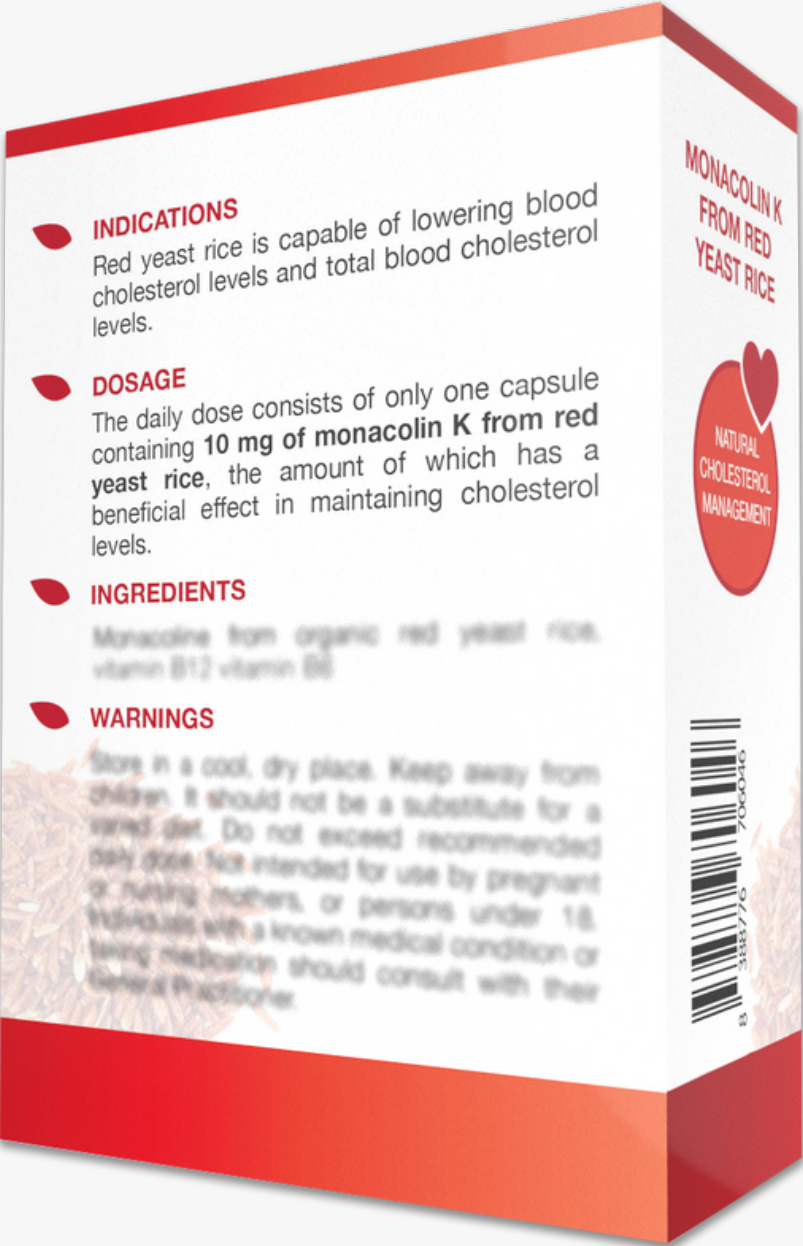
Do not use the wording "food supplement" (instead of which it is advisable to use "product").

Do not use claims regarding the management of blood cholesterol.

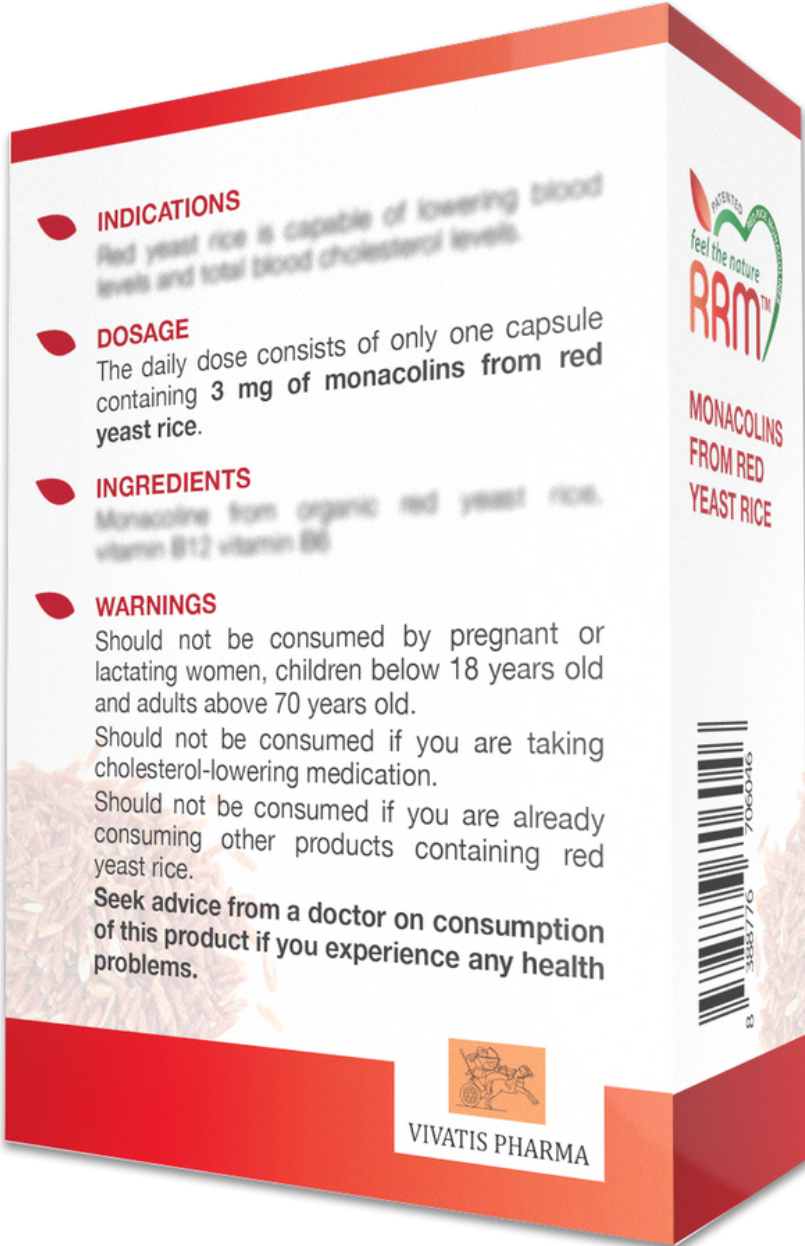
NEW REGULATION



OLD REGULATION



NEW REGULATION



To comply with the new European guidelines is necessary to include the following associated labelling warnings:

Should not be consumed by pregnant or lactating women, children below 18 years old and adults above 70 years old.

Seek advice from a doctor on consumption of this product if you experience any health problems.

Should not be consumed if you are taking cholesterol-lowering medication.

Should not be consumed if you are already consuming other products containing red yeast rice.

NEW REGULATION





What makes RRM different and successful from other red rice yeasts?

Quality

Trust

Safety

Safe dosage

Effectiveness

Compliance with the new legislation



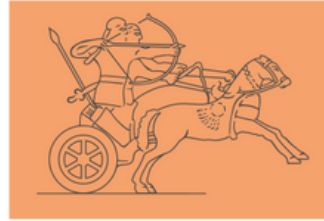
VIVATIS PHARMA

Vivatis – helping our partners succeed in the API, intermediates, nutraceuticals and functional food sectors.

Vivatis is an independent full-service provider for manufacturers, marketing authorisation holders, distributors and brand owners in the areas of pharmaceuticals (generics and product synthesis), cosmetics, nutraceuticals, food (including luxury and functional food), sports nutrition and detergent sectors.

Our staff is committed to the Vivatis motto **"From Molecules to Finished Products"**.





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